

PERSONAL DATA CARD PROCESSING SYSTEM**ABSTRACT**

5 In accordance with the present invention, there is provided
a processing methodology for use in processing information
received by a smart card which contains and supports a user
personal data profile. Parameters specific to individual
user's personal preferences, including travel related
10 parameters and service preferences, are input and stored by
the smart card and may be selectively read out and/or
transmitted to instantaneously provide the individual's
personalized data to various travel related processing
systems. The smart card may also be used to present
15 messages to the traveler from various travel services
institutions, and also to be programmed by those
institutions in order to access certain facilities
available to the traveler.